

Spring 2021

Being a Sustainable Business: Our first Responsible Footprint report

Welcome to our Responsible Footprint report. Since JCS Fish started twenty years ago, we have always committed to acting sustainably, but the things we need to do to make sure that stays true have changed considerably over the past two decades.

Defining our Responsible Footprint means looking at the detail of everything we do that impacts the planet. From the way our fish is sourced and processed to the way we deliver it; from the paper in our printers to the way we travel to work and the role we play in our community.

We're proud to share our journey: our progress so far and where we want to get to next.

Committed to carbon neutral by 2030. Zero carbon by 2050.

Sourcing responsibly

We encourage all our suppliers – both of fish and other goods - to adopt best practices to reduce their own climate impact. We source locally wherever we can to reduce mileage and are committed to buying environmentally friendly and certified products such as Fairtrade and Organic.

Our approach to our fish is based on our belief that aquaculture, done right, has a key role to play in world food supply. It can help to reduce commercial pressure on wild fish stocks and is also a more efficient way of producing healthy, protein-rich food - with a lower carbon footprint - than by farming land animals.

Nevertheless, we are acutely aware that irresponsible fish farming can be detrimental to the environment. That is why we source all our fish ourselves, working directly in partnership with suppliers we trust.

This means our customers and consumers can rely on JCS Fish for fish that has been ethically and responsibly farmed, with the minimum possible impact on the environment and wild fish stocks.

- *JCS Fish was the first company in the UK to commit to sourcing [GGN-certified](#) salmon for our BigFish™ brand and we are a chain of custody supplier within the [Global.G.A.P.](#) and [ASC](#) (Aquaculture Stewardship Council) standards for sustainable aquaculture practice.*
- *Although presently we only use farmed species, we are also certified to the [MSC](#) (Marine Stewardship Council) chain of custody standard for wild caught fish.*
- *In 2019 we were the first UK seafood supplier to voluntarily disclose our sourcing through the [Ocean Disclosure Project](#), dedicated to increased transparency in seafood supply to encourage responsible practice. We are also listed with [FishChoice](#), an online initiative that helps fish buyers identify the most sustainable suppliers.*
- *We are an [RSPCA Assured](#) producer and a supplier of salmon certified as Organic to the [Organic Food Federation](#) standard*

More details about our approach can be found in our [responsible sourcing policy](#).

Our climate impacts

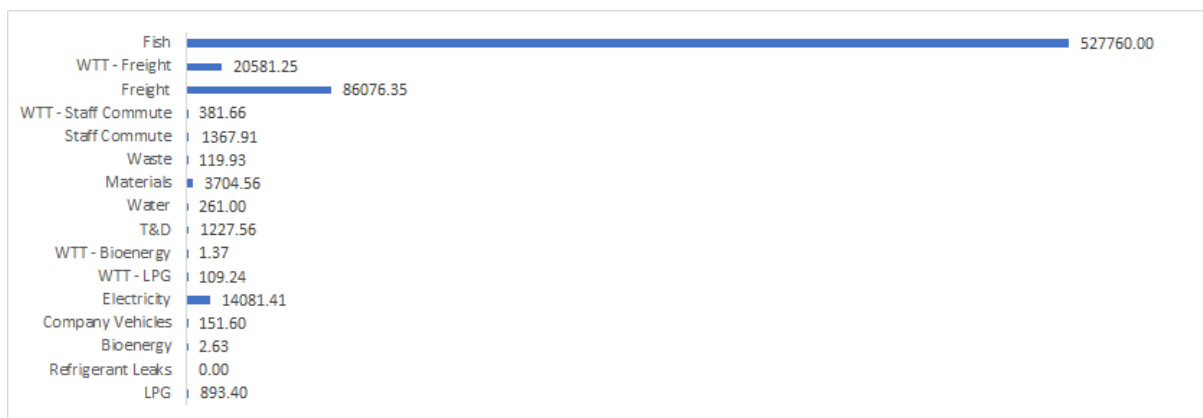
In recent years, we have been working to understand our carbon footprint and adjust our working practices with the aim of becoming a carbon neutral business. Only by fully understanding our entire supply chain – from fish farms to delivery of our own products – can we make a real difference.

We have now successfully calculated every element of our carbon footprint, across every part of our business activity. This allows us to set ourselves new goals and objectives to drive it down further.

Initially we set out to align JCS Fish with the UK Government’s own targets, which state that an organisation should aim for carbon neutrality in terms of the emissions under their direct operational control (Scope 1) plus those which result from energy bought and used (Scope 2).

However, since we know that a large part of our footprint derives from indirect emissions in our supply chain (Scope 3), we think it is more honest to calculate our footprint to include this, so we are now focused on encouraging our fish suppliers to reduce their carbon impact too.


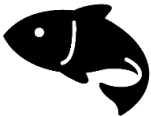







Our total carbon footprint in January 2021 was equivalent to 5kg of CO₂e per kg fish produced
Our target for 2021 is to reduce this to 4kg CO₂e per kg fish produced



Analysis of JCS Fish carbon footprint, January 2021.

How will we get there?

Here is a summary of some of the things we're working on.

	Where we are now	Where we want to get to
 Electricity	<p>JCS Fish 70% powered by renewable energy via two suppliers</p> <p>Running feasibility study on generation of on-site wind/solar PV energy</p>	<p>Switch to a single supplier using 100% renewable energy by the end of 2021</p> <p>Set target for installation of own on-site green energy generation</p>
 Supply chain	<p>Analysis of CO2 footprint contributed by fish supply chain complete.</p> <p>Supplier mile audit complete</p>	<p>Remain committed to only sourcing from responsible fish farms.</p> <p>Only local suppliers for other purchasing.</p>
 Waste	<p>Committed to zero waste to landfill (any non-recyclable waste is combusted to energy)</p>	<p>Working on loop systems to further reduce distribution packaging by 2025</p> <p>Eliminate non recyclables from our own product packaging by technically feasible</p>
 Water	<p>Undertaking feasibility studies into water recycling and rainwater harvesting</p>	<p>Identify how we can improve in this area and finalise plan with targets before the end of 2021</p>
 Refrigeration	<p>Reviewing 'greener' options for cold store refrigerants</p>	<p>Target an upgrade to cold store equipment with greener refrigerants by 2025</p>
 Vehicles	<p>66% of company vehicles currently electric</p> <p>Installation of on-site electric charge point March 2021</p>	<p>100% of company vehicles electric by 2025</p>
 Forklifts	<p>Feasibility study into switch to electric forklift trucks</p>	<p>All forklifts electric by 2025</p>
 Travel to work	<p>50% of our employees currently walk or cycle to work.</p> <p>New bike shelter installed.</p> <p>Cycle to Work week</p>	<p>Encourage and incentivise more staff to walk, cycle or use electric vehicles (ongoing)</p>
 Carbon offset	<p>Only using recycled paper</p> <p>Tree planting event</p>	<p>To achieve net zero, formalize an off-setting plan once we have reduced our CO2 footprint as far as possible.</p>

Part of our community

We are passionate about being a responsible citizen and that starts right here in our own backyard. We donate regularly to the community, especially to Grimsby Food Kitchen and Grimsby Women's Aid. And we try and make a difference to our local environment through initiatives such as the Great British Beach Clean.

As a small family business, we also regard our entire JCS Fish team as family. We aim to be an enjoyable place to work and a business which supports all our people to grow long term and build their careers with us.

We support the mental and physical wellbeing of our staff with regular wellbeing campaigns and internal activities. And to add a little fun to working life, everyone at JCS Fish enjoys a quarterly treat from the business, be that free lunch or breakfast or some salmon to take home and share with family.

For more news and updates, check out our website at
<https://www.jcsfish.co.uk/responsibility-overview>